



Dear Dr Dahlen

The European Respiratory Society (ERS) will undertake a new initiative in April 2018; ERS Satellites will support the sharing of knowledge with a high number of respiratory healthcare professionals (HCPs) without incurring the costs usually associated with travel, accommodation and registration. We would like to invite your organisation to work with us so that we can offer as many healthcare professionals access to this cutting-edge live education event as possible.

How will ERS Satellites work

ERS Satellites are designed to make access to the latest in respiratory medicine easier than it's ever been before. The initiative takes full advantage of live-streaming technology, which enables us to create a comprehensive one-day programme made up of sessions delivered by experts from multiple venues across Europe. This means that HCPs can attend a venue closer to home but still get access to the level of information that is usually only available at large international events, which usually incur expensive costs.

- ERS Satellites will be set up in eight major cities (see the list below)
- Each of the eight venues will host one twenty-five-minute talk and a ten-minute question and answer session. Participants in each venue will therefore get access to a 35 minute live on-site session, and will be able to watch seven other live-streamed sessions on screen during the course of the day
- Each venue will be chaired by a topic expert representing ERS
- Speakers will be international experts and leaders in their respective fields (see list below)
- An open channel of communication across all eight venues will allow delegates to participate in question and answer sessions as they happen across Europe
- Over an extended lunchtime period, participants will break away from the remote content to take part in an on-site feedback session with the local expert speaker at their venue, in their local language if preferred. This session will not be streamed
- Each venue holds 100 delegates, but we will also be partnering with industry to ensure that there are opportunities for HCPs to watch the sessions live, either individually or in groups at their institutions or other suitable venues
- The event will be CME accredited offering three points for the morning sessions and three for the afternoon sessions

The first ERS Satellite event

The first event will **focus on severe asthma** and is being chaired by Professor Stephen Holgate and Professor Guy Brusselle. It will take place on 12 April, 2018.

Participating cities and venues

- Amsterdam: Novotel Amsterdam City
- Berlin: Novotel Berlin am Tiergarten
- Brussels: Radisson Blu Royal Hotel Brussels
- Stockholm: Nobel Forum
- Madrid: NH Principe de Vergara
- London: Park Plaza Victoria London
- Paris: Novotel Paris Bercy
- Rome: Star Hotel Metropole



The experts

Speakers:

- 1: Alberto Papi (IT)
- 2: Bart Lambrecht (BE)
- 3: Pascal Chanez (FR)
- 4: Chris Brightling (UK)
- 5: Elisabeth Bel (NL)
- 6: Gunhilla Hedlin (SE)
- 7: Roland Buhl (DE)
- 8: Luis Perez de Llano (SP)

Chairs:

1. Walter Canonica (IT)
2. Guy Brusselle (BE)
3. Marc Humbert (FR)
4. Stephen Holgate (UK)
5. Marielle Pijnenburg (NL)
6. Sven-Erik Dahlen (SE)
7. Klaus Rabe (DE)
8. Alvar Agusti (SP)

Why we need your support and how your society can help

There is no paid registration for this event and all HCPs interested in Severe Asthma are welcome to attend subject to availability. We would very much appreciate your help in promoting this event and informing your members of this opportunity. In addition, we would appreciate the opportunity to use your official logo to indicate your support of this event in your country.

We very much hope you will agree to collaborate with us on this exciting project. If you have any additional queries regarding this event or how you can be involved, please contact Steve.Sealy@ersnet.org.

Kind regards,

Professor Sven – Eric Dahlen

ERS Satellite Chair